

AdBuilder AI | The smart way to scale audio ads

A self-service solution unlocking new revenue opportunities for publishers and new reach for advertisers. AdBuilder AI empowers buyers to easily access and activate digital audio inventory without heavy lift from your team. The platform connects new advertisers to audio through a streamlined, self-serve workflow designed for scale.

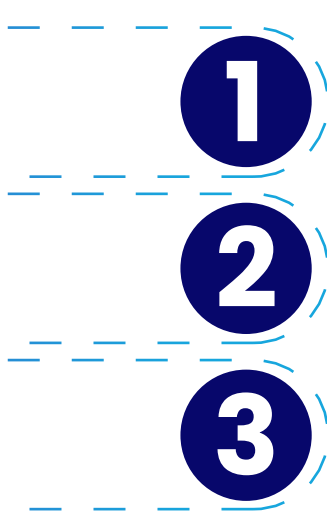
For Buyers

- Seamlessly launch campaigns with minimal effort.
- Expand marketing reach into the growing world of audio.
- Generate AI-powered audio ads in seconds using the built-in Creative Builder.

For Publishers

- Open access to new, long-tail advertisers.
- Tap into net-new revenue without additional overhead.
- Automate campaign intake and creative management.
- Reduce support needs with an intuitive, end-to-end platform.

Powered by Triton Ad Platform, AdBuilder AI puts you in **complete control** of your inventory, campaigns, and creative making it the simplest way to **unlock more revenue** across your digital audio footprint.



AdBuilder AI | Customized market for Triton publishers

A fully white-labeled, standalone web application designed exclusively for Triton publishers. With AdBuilder AI, buyers can independently:

- Register and onboard
- Create ads and book campaigns
- Track and manage all active campaigns, 100% self-serve

Integrated via API with TAP, AdBuilder AI also empowers publishers with centralized control over advertisers, campaigns, and creative assets, seamlessly managing incoming demand at scale.

Expand your business with AdBuilder AI

Efficiently generate new revenue from Tier 3 clients without diverting attention from top tier clients.

Tier 01

Key clients with large budgets

- Support needs: High
- Ad expertise: High
- ADB use case: Few

Tier 02

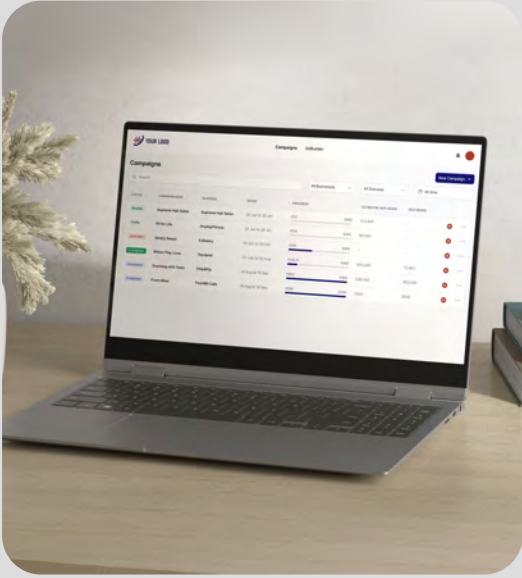
Moderate amount of clients with moderate budget

- Support needs: Medium
- Ad expertise: High to moderate
- ADB use case: Some

Tier 03

A large number of clients with small budgets

- Support needs: Low
- Ad expertise: Moderate to low
- ADB use case: Many



User Interface

Each publisher will have their own AdBuilder AI instance and domain.

Logo

Brand Colors

Localized language and currency

How would you describe it?

Give us a few details, and we'll do the rest!

Try something like:

- "GreenBrew Coffee is your go-to spot for freshly roasted, organic coffee. We carefully select the best beans and roast them in small batches to bring out the richest flavors."
- "Bundle up and save big with our 50% Off Winter Sale! Find warm, stylish coats, boots, and sweaters at half price."

Adjust ad length

This defines the estimated duration of the ad generated, the script will adjust automatically based on your selection:

10 s 15 s 20 s 30 s 40 s

Create an Ad

AI Powered ad in seconds

Edit Your Ad!

Take a listen, review the script, and fine-tune your ad to perfection.

Supreme Hair Salon

Book a Campaign

Create an Ad

Fast, powerful edits

Select your audience

We've selected the best audience for you based on your business, but you can edit this selection.

All (Everyone)

Food Enthusiasts & Foodies

Local Residents

Tourists & Travelers

Corporate Event Planners

Build Campaign

Pre-packaged audiences

Choose where your ad will be aired

We've selected the best region for you based on your business, and goals, but you can edit this selection.

Nationwide or London UK

Build Campaign

Location & content

How much you'd like to spend on this campaign

We've set a recommended budget based on your previous choices.

Music Streaming 100€ 400€ 800€ or Type a custom amount €

Preview My Campaign

Build Campaign

Dates & budget

Budget & Costs

Campaign Budget €960

Creative Ad Fee €5

Total Cost €965

Edit

How much you'd like to spend on this campaign

We've set a recommended budget based on your previous choices.

Music Streaming 100€ 400€ 800€ or Type a custom amount €

Podcasts 100€ 400€ 800€ or Type a custom amount €

Preview My Campaign

Campaign Payment

Billing integration with Stripe

Campaign Reporting

Global Streaming Podcast

12,483 Total Ads Heard

Streaming: 7,828 Podcast: 4,655

66.4k Total